



STATE OF MICHIGAN
DEPARTMENT OF EDUCATION
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**FISCAL YEAR 2014
CHILD AND ADULT CARE FOOD PROGRAM
OPERATIONAL MEMORANDUM #25**

TO: Child and Adult Care Food Program Institutions

FROM: Marla J. Moss, Director
Office of School Support Services

DATE: September 11, 2014

**SUBJECT: National Food Day and Michigan's Apple Crunch!
Promotion**

As part of National Food Day, Michigan Department of Education's (MDE) Child and Adult Care Food Program (CACFP) is partnering with the Center for Regional Food Systems (CRFS) at Michigan State University (the Farm to School/Preschool Network state leader) and Cherry Capital Foods to promote **"Michigan's Apple Crunch!"** This year, National Food Day falls on October 24, 2014. MDE and partners are encouraging fellow Michiganders to bite into a Michigan-grown apple as a method to promote and celebrate Michigan's diverse agricultural products, its local farmers, and increasing healthy and nutritious options for everyone across the state. Last year, more than 74,000 people took part in this promotion. If you would like to participate and increase the number of Michigander's crunching into a Michigan-grown apple, please see the attached information and/or go to www.cherrycapitalfoods.com to register.

If you have any questions regarding this memorandum, please contact the Child and Adult Care Food Program at 517-373-7391.

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Join Cherry Capital Foods as a partner in Food Day

Oc:tober 24,2014



[!] . . .

Food Day is an annual, national event celebrating "real food" and inspiring change to food policy in our communities.

Our vision for Food Day: Providing food across Michigan that is healthy and affordable, and promotes care for the environment, the animals and the people who grow it.

As events take place across the country, Cherry Capital Foods will lead *Michigan's Apple Crunch!* On October 24, we encourage people across the state to bite into a Michigan grown apple. last year, more than 74,000 people did and we hope you'll help us increase that number this year. To register your organization, visit cherrycapitalfoods.com

Please join us in educating, advocating and taking action as we create a resilient and just food system in Michigan.

To become a Food Day partner, contact Kelly Lively at kelly@cherrycapitalfoods.com
For more information about Food Day, visit foodday.org
